

The image features the LanzaYA logo in a bold, white, sans-serif font. The background is a dark charcoal grey, decorated with large, overlapping organic shapes in bright yellow and vibrant red. A white circle is positioned at the top center. On the left side, there is a grid of white dots, and on the bottom right, there is a grid of black dots. The overall aesthetic is modern and energetic.

LanzaYA

Logotipo

LanzaYA

Logo Responsive



Imagotipo



Isotipo

Logo en B/N

negativo/positivo

LanzaYA

LanzaYA

LanzaYA

LanzaYA

Usos incorrectos

The logo consists of the word 'Lanza' in a bold, dark grey sans-serif font, followed by 'YA' in a red, stylized font where the 'A' has a unique shape with a pointed top and a wide base.

El logo no debe deformarse

The logo is identical to the correct version, but the red 'YA' element has been modified, appearing slightly more compressed and less distinct in its stylized shape.

Los elementos del logo no deben modificarse

The logo is shown with a solid black circle placed over the right side of the red 'YA' element, partially obscuring it.

El logo no debe ocultarse

The word 'Lanza' is positioned above the word 'YA', with a significant vertical gap between them. Both are in their original colors and fonts.

El logo no debe ser alterado para posicionarse en vertical

Paleta de colores



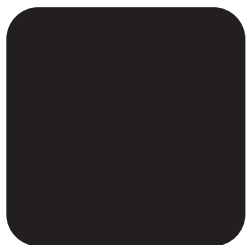
#e41d1a
C 0 M 96 Y 96 K 0
R 228 G 29 B 26



#feb805
C 0 M 32 Y 93 K 0
R 250 G 183 B 19



#4d4848
C 60 M 55 Y 51 K 51
R 77 G 272 B 72



#1d1d1b
C 0 M 0 Y 0 K 100
R 29 G 29 B 27



#bdabae
C 28 M 31 Y 24 K 5
R 189 G 171 B 174



#ffffff
C 0 M 0 Y 0 K 0
R 255 G 255 B 255

Tipografías

TIPOGRAFÍA DEL LOGO

QANELAS SOFT

TITULAR

Montserrat bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 .,:(*?;!')#

SUBTÍTULOS

Montserrat regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 .,:(*?;!')#

CUERPO DE TEXTO

Montserrat light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 .,:(*?;!')#



